

	/1/ Starter Package	/2/ Growth Package	/3/ Custom Package
<b>Who it's for:</b>	Small local businesses or startups needing a simple, professional online presence.	Businesses ready to invest in a site that supports marketing and lead generation.	Established businesses that need a strategic, content-rich website tailored for growth and ongoing marketing needs.
<b>What's included:</b>	Mobile-friendly site with up to 4 pages (e.g., Home, About, Services, Contact) and a standard contact form.	5-7 theme-based pages with tailored layouts, plus multiple forms.	8+ fully custom page builds with advanced layouts, premium features like blog setup, SEO-optimized content, or integrations.
	Branding integration (logo, color scheme, fonts)	Content development support: light editing of client-provided text.	Content development and copywriting for key pages (scope defined during proposal).
	On-page SEO setup: meta data, XML sitemap submission, schema markup for local business.	Google indexing setup and basic analytics. Schema and extended structured data (e.g. services, FAQs).	SEO content creation for core pages/blog, and deeper keyword targeting to support ongoing visibility.
			Advanced form functionality (multi-step, conditional logic, or integrations with CRM/email tools).
<b>Support &amp; Training:</b>	Handoff onboarding session + step-by-step written tutorials for DIY edits	One handoff training session + written tutorials for editing pages/posts.	One in-depth handoff training session + tailored tutorials.
<b>Price:</b>	\$900 - \$1500, depending on scope and number of pages.	\$1600 - \$2200, depending on page count and content needs.	\$2300+ (depending on page count, content creation scope, and advanced features).